MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2015/2016

MIT7213 – MULTIMEDIA & INFORMATION TECHNOLOGY

(All Sections / Groups)

22 JANUARY 2016
5.00 PM – 7.00 PM
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This Question paper consists of 1 page. It contains essay questions only.
2. Please answer **FIVE** out of **SIX** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please print all your answers in the answer Booklet provided.

Essay Questions.

Please answer **four** out of **six** questions. (Each question carries10 marks)

1. Twenty-first century communication has changed how we connect to the world in three essential ways: connectivity, authenticity, and style. Please discuss how the digital technology has been very much part of our lives and changes the way we communicate based on the three essential ways being mentioned earlier.

(20 marks)

2. The onset of the Information Age is associated with the Digital Revolution, just as the Industrial Revolution marked the onset of the Industrial Age. The Digital Revolution, also called the Third Industrial Revolution, is the change from analog, mechanical, and electronic technology to digital technology which began anywhere from the late 1950s to the late 1970s with the adoption and proliferation of digital computers and digital record keeping that continues to the present day. Please discuss about digital and analog format as you understand.

(20 marks)

3. A mathematician, philosopher, inventor and mechanical engineer, this person is best remembered for originating the concept of a programmable computer. Please name who is this person, known as the 'Father of Computers'. Please also explain the machine he is credited for that eventually led to more complex designs.

(20 marks)

4. There are two types of computer graphic images. It is very important for a designer to understand the nature of these two types of images. Please explain what do you understand about Vector and Raster images with examples.

(20 marks)

5. Kinetic typography refers to the art and technique of expression with animated text. Please explain in detail what you understand about kinetic typography based on your personal experience in handling kinetic typography project.

(20 marks)

6. Video editing is the process of manipulating and rearranging video shots to create a new work. Editing is usually considered to be one part of the post production process — other post-production tasks include titling, colour correction, sound mixing, etc. Please discuss how video editing plays a very important role in video production process.

(20 marks)

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